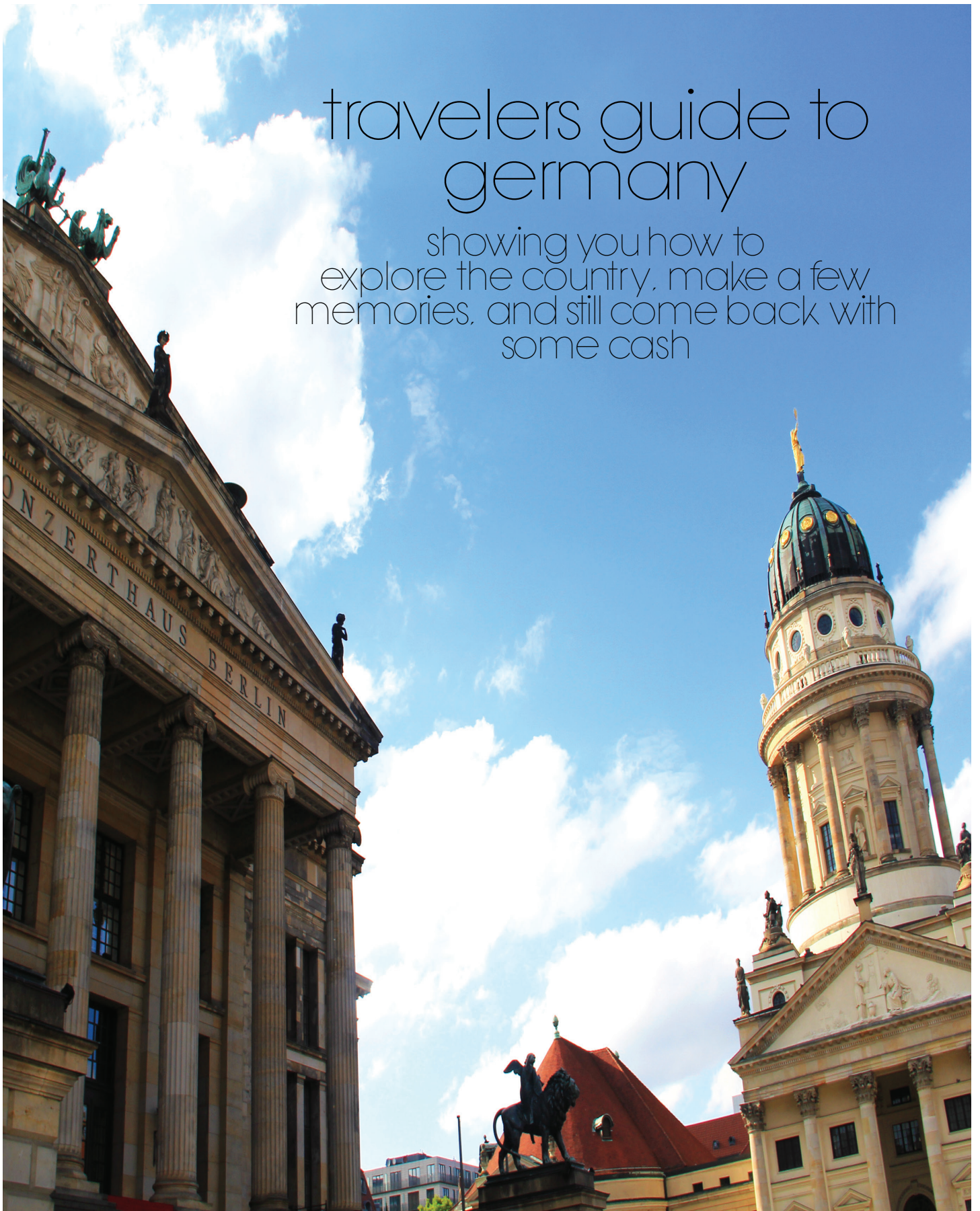


# travelers guide to germany

showing you how to  
explore the country, make a few  
memories, and still come back with  
some cash





# BERLIN

Berliners may like to call themselves “Poor but Sexy”, but their city is rich in culture and alive with spirit. With a laid back vibe that allows its people to be themselves, Berliners are free to create and find adventure in every avenue of life. With so many diverse people living amongst the city, it is easy to find a niche that’s just what you’re looking for; or discover something new about yourself along the way. Follow us as we take you on a journey through the city’s most famous stops, and a few favorite places that are off the beaten path.





# Shop Until You Drop

**Primark:** If only there was a store that had great clothes for great prices. Don't worry because Primark is here! The company's logo is "amazing fashion, amazing prices" and they aren't joking with that catchphrase.

These jaw dropping prices attract tourist and locals alike, so be prepared to encounter many people while shopping. Dodging, weaving and power walking are some skills you will need if you are on a mission to get the best deals in the store. Sections of the store that have shirts for 3 euros are the deadliest, so make sure to proceed with caution.

This store is perfect for people visiting Berlin who want to buy clothes but

are trying to stay on a budget. There's something for everyone because the store has clothes for men, women and children in all ages and sizes. You can go into the store and practically get a new wardrobe for just 30 euros. Even though the clothes are cheap, they are still made with great quality and are very durable.

Primark has a mixture of European and American fashions adding a certain uniqueness of the store. Who says you have to pay a lot for fashion when you have a store like Primark? So go ahead and check it out and may the deals be ever in your favor!

## **Adventure level: 2 out of 5**

This is an adventure because of all the apparel you can buy without breaking the bank.

## **Cost: Between 10 and 40 euros**

The average price for each piece is between 3 and 5 euros. This is a great place to stop and get the basics as well as the out of the ordinary pieces of clothing on a budget.

## **Time: 1-2 hours**

This place is like a department store on steroids! It is jam packed with everything you can think of in men's and women's apparel and your friends will walk out of there with things you didn't even get a chance to find.

## **Popularity among Germans: High**

Primark is relatively new to Berlin, but its buzz has yet to fade! It is popular both among Germans and tourists, and during the day there is an overflow of people shopping for the best deals.

**Contact info:** Check out [www.primark.com](http://www.primark.com) for a Primark near you.



# Picture This!



**Photoautomat:** Give the selfie camera on your phone a break and kick it old school! The photautomat allows you to take a selfie 24/7, whenever and wherever you can find a photobooth on the streetcorners of Berlin!

The pictures can be as crazy as you want. All you need is 2 euros to let the good times roll! This is a fun experience to have with your friends because everyone has to act quickly to get in and out of the booth so they can have time to do their crazy and unique pose.

Having a strip of photos is a great way to add something different to your trip instead of just having countless photos saved on your digital camera or phone. Best part is, the picture quality is excellent and looks like it came straight from Instagram. Be on the lookout for these photo booths when walking through Berlin and take advantage of it. A picture is worth a thousand words!

## **Adventure level: 1 out of 5**

This is a great way to take pictures on your trip and provides a new experience.

## **Cost: 2 euros**

Make your memories on the cheap!

## **Time: 6 minutes**

1 minute to take photos and 5 minutes for photos to print

## **Popularity among Germans: Low**

This is an activity more so for the tourists of Berlin, but that doesn't make it any less fun!

## **Contact info:**

Check out where the closest photoautomat is to you, visit [www.photoautomat.de](http://www.photoautomat.de)





# IT'S AN EAST AND WEST STORY

## The East Side Gallery and Berlin Wall Documentation Center:

It is impossible to travel to Berlin and not run into some reminder of the Berlin Wall constructed in 1961. The city itself still has a mental image of what is considered East and West Berlin and tries not to forget about the past, but instead commemorate it. Both memorials have something different to offer, but both pack a powerful punch.

For the art lover, take a stroll down the East Side Gallery and take in some of the art on the remaining sections of the wall. After the liberation of Berlin in 1989, officials began tearing down parts of the wall. However to serve as a reminder of their past and how far they have come, pieces still exist around the city. All of the graffiti and paintings date from 1990 to 2009 and gives you a powerful image of what Berliners felt at that time and served as a way to express themselves through art.

The Berlin Wall Memorial and Documentation Center takes a very different approach and is focused more on facts and real accounts. "There is no right way to come and visit us, it depends on your time and when you were born how it will effect you and how you choose to go through the museum," said Hannah Berger, Head of Communications for the Berlin Wall Memorial.

The Documentation center includes some of the last remaining original pieces of the wall as well as other historical pieces of the time. The center tries to recreate the times when the wall was in use as much as possible. Both memorials offer you a different perspective of what the wall meant to different people, and for any history buff they are a must see.

### Adventure Level: 2 out of 5

This one is not so much a physical adventure, but an adventure of the mind.

### Cost: The fabulous price of free!

### Time: 3 hours

Depending on how deeply you get into the writing on the wall, this may take longer. The Berlin Wall Documentation Center has hour-long tours, but feel free to go at your own pace.

### Popularity among Germans: High

The East Side Gallery has been an attraction among tourists from around the world and holds a soft spot in the hearts of Berliners.

### Contact info:

The East Side Gallery is located in Berlin Friedrichshain and is available all hours of the day. While the Berlin Wall Memorial Visitor Center is located at Bernauer Straße and is open all week from 10 a.m.-8 p.m.





**Burgers Berlin:** This restaurant provides great burgers that are unique to Berlin while also providing that classic American flare. When you get hungry or want to taste something besides German food, make sure to stop by Berlin Burgers. The restaurant is fairly new because it opened at the end of 2013, and its theme, style and menu is similar to an American burger joint. With a variety of burgers to choose from, Americans traveling to Berlin will feel right at home in the restaurant. There is something for everyone to enjoy because the restaurant has vegetarian and vegan options as well.

When you come to this restaurant, you will not only be impressed by the food but by the layout as well. Burgers Berlin has an inside eating area that is large enough for groups of people to dine. One of the most unique aspects of the restaurant is with its iPod themed jukebox. This jukebox gives the restaurant a more classic old school vibe that lets people engage with the restaurant by picking out a song to listen to while dining. On the outside of the restaurant, there are tables where customers can eat while having a view of the city street.



#### **Adventure level: 1 out of 5**

The most effort you will be putting into this stop is trying to take a bite of their stacked high burgers!

#### **Cost: Between 4 and 6 euros**

Low on price, high on quality. These burgers get the American stamp of approval!

#### **Time: 1 hour**

It takes about ten minutes or less to make the burger, but take a seat on the outside benches and kick back with a beer for a satisfying lunch or dinner.

Burgers Berlin is open from 11:00 a.m. – 11:45 p.m.

Monday- Sunday. The staff is friendly and you can watch them prepare the food from the open kitchen with fresh foods and ingredients

#### **Popularity among Germans: Medium**

Since this restaurant is less than a year old it's slowly gaining popularity in the city. Most locals dine at the restaurant and there's always a medium sized crowd during the day.

#### **Contact info:**

Check out Burger Berlin at Goltzstrasse 33  
10781 Berlin, Germany





# THE FASTEST TOUR ON WHEELS

**Fat Tire Bike Tour:** Be forewarned, Fat Tire's All-In-One bike tour is not your grandma's typical tour. This is like a Tour De Berlin all packed into one day. But by no means do you need to have any prior cycling experience other than what you first learned in your backyard when you were five years old. This tour is packed with more information than a history book, and your young and relatable Fat Tire guide will present the history and culture of Berlin in a way that is relatable to Generation X, Y and Z.

As quickly as you are given the information, it's back on your bike to zoom through the streets to the next stop. "Doing the bike tour you take off the entire list. Those main sites to see that are impossible to see in one day, we do in one day," said tour guide Tanya Finnell, both a New York and a Berlin native. Marquee stops on the tour include the Brandenburg Gate, some of the last remaining original parts of the Berlin Wall and Checkpoint Charlie. Best part is, three fourths of the way though your tour guide will bring you to a local favorite beer garden for a drink. This is your opportunity to tap your tour guide for info on some other places in Berlin that are must-sees, and to find out where to go for the night to continue your party.

"People always ask 'Doesn't it get boring for you after a while?' and I ask 'Doesn't it get boring for you in the office?'" No, we actually have new people everyday. You're always with happy people. Tourists are happy people. They voluntarily book this trip," said Finnell. After about an hour and a half, it's back to the bikes to fly through Berlin and take in the beautiful city with the iconic TV tower as your north star.



## Adventure level: 4 out of 5

You don't have to be the next Lance Armstrong to get through this bike tour and there are no hills. Leave your going out heels at home because it is at most 10 minutes of biking between stops. If you need, bring a water bottle for the road or buy one at the shop for 2 euro. Stay hydrated my friends.

## Cost: 24 euro

Bring some extra cash so you can participate in the beer garden festivities! Food and beer should be no more than 15 euro.

## Time: 5 hours, available May 1st-Sept. 30th

This will take up most of your day, but don't worry. With a stop at a beer garden you get a chance to relax and make plans to revisit places you saw on the tour or make new plans for the night.

## Popularity among Germans: High

This is more for the European or American tourist than it is for the local German, but don't shy away from the chance to take a ride around Berlin. Biking is very common around Europe as a mode of transportation, allowing you to blend in with the locals and not feel so much like a shoobie.

## Contact info:

Tours meet under the TV Tower in Alexanderplatz. Visit their website [www.fattirebiketour.com](http://www.fattirebiketour.com)



# Berlin Bikinis!

**Bikini Berlin Concept Mall:** I know what you're thinking, Bikini Berlin is not just a shopping center filled with this season's latest bikinis. It is the city's newest concept mall unlike anything else in Berlin. The name Bikini Berlin came from the name Bikinihaus, which is how local Berliners affectionately christened the original building in the 1950s.

This concept mall gives you the latest in men's, women's and children's clothing and accessories from the city's newest designers presented in the original building. The mood is industrial with high ceilings and large wood boxes used by temporary storeowners on a monthly rent basis, and more permanent storefronts around the edges of the building. "This is a really cool very, very new concept of shopping. It's not like your everyday shopping or what you can see in different stores," said Nina Schroeder, store owner of Tea Tales. The idea behind the concept mall is to give Berliners the chance to shop outside the ubiquitous chain stores of the average mall and dive deep into their own personal style.



## Adventure level: 1 out of 5

Take those shopping skills you were born with to the next level, fashionista.

## Time: About two hours

Give yourself time to take in the uniqueness of the shopping center and also grab a bite to eat, but this should not take up your entire day.

## Cost: 5-50 euros

This mall is filled with labels you cannot find at the typical store in Germany. It's easy to find some small things for a good price, but be prepared to drop some cash for a more expensive item.

## Popularity among Germans: High

Bikini Berlin opened in April 2014, making it popular among Berliners and tourists alike.

## Contact info:

Bikini Berlin is open Monday-Saturday from 10 a.m.-9 p.m. Take a look at, [bikiniiberlin.de](http://bikiniiberlin.de) for store information and an address.

